

# food first

## *Fundraising Campaign Ideas*

Looking for inspiration for a fundraising campaign? Here are some ideas to spark your creativity:

### **I. GIVE UP YOUR BIRTHDAY**

Celebrate your birthday by mobilizing support for SERV's Food First Campaign. Instead of presents, ask your friends and family to support the people of a Turkana Village by making a gift to SERV International.

### **II. SPECIAL OCCASIONS**

Are you graduating? Getting married? Celebrating an anniversary? Ask your friends and family to celebrate you by giving to support one of your passions.

### **III. THROW A PARTY WITH A PURPOSE**

Host a dinner or happy hour for your friends or the members of a group you are a part of. You could even sell tickets and say that each ticket will provide for the campaign. Show everyone the Food First website, cast vision for how your group of friends can make a difference, and set a tangible goal for you all to reach together. As a group, you can make a bigger impact!

### **IV. RACE TO SERV**

Do you enjoy challenges? Sign up for a walk, run, or bike competition and race to provide these villages with access to food, water, shelter, and life.

### **V. SELL SOMETHING**

A great way to get kids involved is with a lemonade stand or a car wash. Host a bake-sale or clear out the closet for a garage sale and donate all of the proceeds to the campaign.

